

Label Matrix®

Custom Coded Labels Quickly & Easily

Label Matrix combines advanced label design and printing with unrivaled ease of use.

Label Matrix provides advanced design, printing and database features that give you the flexibility to meet your most demanding labeling needs. Whether you need address labels for your small business or thousands of inventory labels for a multi-site warehousing plant, Label Matrix can do the job.

[PRECISION LABEL DESIGN]

- True WYSIWYG design and editing
- Variable-size bar codes, text, lines, boxes & graphics
- Label design and printing wizards
- MDI (open multiple designs)
- Display cursor coordinates
- English and metric units of measure
- Tool tips and tabbed dialogs
- Data Grid record preview
- Print Preview
- Preview thumbnail label designs & descriptions before opening
- Undo/Redo
- Group/ungroup images
- Find and Replace
- Cut, copy, move or paste single & multiple fields
- Rotate groups of images or entire label
- Resize or position objects using keyboard or mouse
- Image alignment tools
- Right mouse click shortcut menus
- Label designer grid
- Adjustable snap values
- Label stock display at print time
- Label directory tracking
- User-defined form types
- Dozens of "ready to print" samples and formats

[TEXT, LINES & SHAPES]

- Windows TrueType fonts
- Horizontal or vertical text
- Paragraph text entry and auto text wrap
- Paragraph sizing & scale to fit
- Wrap text around graphics
- Bulleted/numbered lists with hanging indents
- Set non-printing fields
- Add boxes, circles, diamonds or octagons
- Stretch or rotate shapes in any direction

[VARIABLE DATA]

- Powerful keyboard input fields with filters
- Customizable serial number (counter) fields
- Flexible date/time stamp fields
- Combination fields with programming ability
- Formatted number fields
- Conditional images
- Advanced math, string & logical functions
- Variable graphic images from any origin
- Write variable data to a file

[GRAPHICS SUPPORT]

- Unlimited graphics per label
- Constant or variable origins:
 - Embedded/Fixed in label design
 - Linked to a graphic file
 - Imported from database
 - Selected at print time

Import graphic formats including:

BMP DIB DCX
GIF IMG JPG
PCX TGA

[BAR CODE SUPPORT]

- Set bar code ratio and density
- Resize or reposition with mouse
- Unlimited height & width (where supported by printer)
- Automatic check digit versatility
- Define placement of human readable text
- Turn human readable on/off
- Automatic positioning of EAN/UPC add-ons
- MaxiCode wizard for building UPS MaxiCode bar codes
- UCC/EAN-128 wizard with over 90 predefined Application Identifiers

Over 25 bar code types including:

- UPC-A & UPC-E
- UPC+2 & +5
- EAN-8 & -13
- EAN +2 & +5
- Code 39 & Extended 39
- Code 93 & Extended 93
- UCC/EAN-128
- Code 128 (Auto, A, B, or C)
- Codabar
- HIBC
- Interleaved 2 of 5
- MSI Plessey
- Zip+4 Postnet

2D Symbologies

- PDF 417
- Data Matrix
- MaxiCode
- Code 49
- Code 16K

[FLEXIBLE DATABASE SUPPORT]

- Internal database utility
- Database wizard
- SQL query capability
- Ability to view records "live" on design screen
- Unlimited number of relational databases
- Sequential access to database records
- Keyed access with unlimited number of keyed database search fields

32-bit OLE DB Support:

- ASCII (comma, tab and quote delimited)
- Btrieve - Informix - Oracle
- DB2 - Lotus Smart Suite - Paradox
- dBase - Microsoft Office - SQL
- FoxPro - ODBC and others

[USER SECURITY]

- Periodic backup of designs
- User names and passwords
- Password protection for designing & printing labels and for modifying databases
- Label specific passwords



[POWERFUL LABEL PRINTING]

- Validation of data at print time
- Variable duplicate count
- Command line printing support
- Sample label print
- Autoprint™ automatic printing from a source database
- Dot matrix, ink-jet, laser, thermal direct, and thermal transfer printing
- Custom drivers for maximum speed and performance of printer families including:

Astro-Med	ComNet	Kroy	SATO
ATC	Comstar	Meto	Standard Register
AT&T	Comtec	Microcom	Star
Automated Packaging	Datamax	Monarch	Taiwan Semiconductor
Avery	DH Cognitive	MPH	TEC
Axiom	Dura	NCI / Weightronix	Telxon
Brady	Eltron	NEC	UBI
C.I.TOH	Epson	Novexx	Unimark
CAB	FACIT	Opticon	Weber
Century	Genicom	OTC	Willett
Citizen	Hewlett Packard	Printronic	Zebra
Codewriter	Intermec	Ring	
	Kentek	RJS	

Also, any printer with a Windows driver.
Check our website [www.strandware.com] for the latest list of models supported.

[HELP TOOLS]

Context-sensitive help with over 250 topics
Self-diagnostic error and warning tools
Automatic error and warning light placement
Image List provides summary information for all images on a label

[MULTIPLE LANGUAGE EDITIONS]

International Edition (DE, EN, FR, IT, NL, PT, SP)
with English manual & help file

German Edition (DE, EN, FR, IT, NL, PT, SP)
with German manual & help file

System Requirements

IBM compatible 486 or better
Win95, Win98 or NT4.0
16Mb RAM minimum for Win95
32Mb RAM minimum for Win98
64Mb RAM minimum for NT4.0 or Win2000
15Mb hard disk space
Windows-compatible monitor and graphics card

corporate headquarters

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OTHER LABEL MATRIX PRODUCTS

Label Matrix for Networks

Label Matrix for Networks combines all the functionality of StrandWare's single user design and printing package with user license and file sharing security features.

Label Matrix Corporate

Label Matrix Corporate is an enhanced version of Label Matrix for Networks that offers UNLIMITED users per server for one low price.

Label Matrix LITE

Label Matrix LITE, the print only version of Label Matrix, provides an affordable solution for printing labels from remote locations. You can use Label Matrix LITE as a basic print pack, allowing you to open, preview, and print Label Matrix label designs. You can also use Label Matrix LITE to initiate on-demand printing by specifying print parameters on the command line.



Take us for a test drive.

Take Label Matrix for a test drive and begin designing and printing your labels today! Download a free, 30-day demo from our website [www.strandware.com]

or contact us for your free demo CD.

There's no risk or obligation.



Rest assured you will get all the latest features when you purchase StrandWare products! StrandWare will provide **free** upgrades to any StrandWare product purchased within 30 days of a new major release!

authorized reseller

StrandWare®